
Sundance Leadership Group™ Women’s Leadership Immersion

Quit . . . work often, and take some relaxation, that [your] judgment may be clearer at [your] return; for too great application . . . is sometimes the cause of many gross errors.”

Leonardo DaVinci

Uniquely for You

Sometimes the only way to improve is to escape. At a Sundance Leadership Group Women’s Leadership Immersion, you can escape and connect with other women in business. Designed with you in mind, our Women’s Leadership Immersions are customized to give you the best combination of rigorous academic courses taught by pedigreed Professors of such Universities as BYU, UCBerkeley, and Pennsylvania, as well as networking experiences, and refreshing relaxation.

So take a few days to relax with a purpose in a serene mountain retreat while you hone your business skills, enlarge your networks, and refresh your body and mind. We know that after learning and refreshing, you will return to success.

If you’re a woman in any of these business roles, we invite you to one of our Women’s Leadership Retreats:

<table>
<thead>
<tr>
<th>Information Technology</th>
<th>Healthcare</th>
<th>Law</th>
<th>Travel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entertainment</td>
<td>Education</td>
<td>Marketing</td>
<td>Sales</td>
</tr>
<tr>
<td>Public Relations</td>
<td>Food</td>
<td>Publishing</td>
<td></td>
</tr>
</tbody>
</table>

Retreat Details

Tuition: $1,990 (Includes lodging, meals, networking events, curriculum materials, and group activities.)

Location: Wasatch Mountains above Salt Lake City, Utah, in one of our preferred mountain lodges.

Length: July 18th - 20th (Monday 12:30 P.M. check-in to Wednesday 4:30 P.M. departure)

Enroll: Call 1.801.763.71776 or visit www.sundancelg.com and submit a registration application to enroll today!

Schedule

From rejuvenating yoga classes to rigorous business discussion, The Women’s Leadership Immersion will offer you:

**Monday**

12:30–3:00 P.M. Registration and check-in
3:00–5:30 P.M. Program Overview and Team Creation
6:00–7:30 P.M. Welcome reception and dinner
7:30–9:30 P.M. Meet with study groups to review topics 1–3
9:30 P.M. Reflection and relaxation

**Tuesday**

6:00–6:30 A.M. Yoga and stretching (optional)
7:00–8:00 A.M. Breakfast
8:00–10:00 A.M. Financial Analysis/Profit & Loss Fundamentals
10:00–10:30 A.M. Break
10:30–12:30 A.M. Marketing: The right message to the right segment
12:30–1:30 P.M. Lunch with Sherron Bienvenu and “Straight Talk”
1:30–3:00 P.M. Sales: At all levels of the Organization
3:00–5:30 P.M. Sales: At all levels of the Organization
6:00–7:30 P.M. Dinner
7:30–9:30 P.M. Meet with study groups to review topics 4–6

**Wednesday**

6:00–6:30 A.M. Yoga and stretching (optional)
7:00–8:00 A.M. Breakfast
8:00–10:00 A.M. Customer Focus: Internal & External
10:00–10:30 A.M. Break
10:30–12:30 A.M. Strategy: Fundamental Strategic Frameworks
12:30–1:30 P.M. Lunch
1:30–3:00 P.M. The Art and Science of Leadership
3:00–4:30 P.M. Closing team activity and wrap-up
4:30 P.M. Depart